

Performance Report for: <http://demo.wpthemesmag.com/>

Report generated: Wednesday, June 19, 2013, 5:27 AM -0700

Test Server Region: Vancouver, Canada

Using: Firefox (Desktop) 14.0.1, Page Speed 1.12.16, YSlow 3.1.6

Page Speed Grade: (83%) ↑ Avg: 77%	B	YSlow Grade: (79%) ↓ Avg: 78%	C
---	---	--	---

Page load time: 1.74s | Total page size: 1.31MB | Total number of requests: 30

Priority Issues (Top 5)

Leverage browser caching	<div style="width: 10%;"></div> F (7)	↓ Avg Score: 54%	Server	High
Enable gzip compression	<div style="width: 15%;"></div> F (45)	↓ Avg Score: 79%	Server	High
Optimize images	<div style="width: 30%;"></div> D (65)	↓ Avg Score: 74%	Images	High
Minify JavaScript	<div style="width: 50%;"></div> C (75)	↓ Avg Score: 89%	JS	High
Defer parsing of JavaScript	<div style="width: 80%;"></div> A (91)	↑ Avg Score: 67%	JS	High

How does this affect me?

Studies show that users leave a site if it hasn't loaded in 4 seconds; keep your users happy and engaged by providing a fast performing website.

As if you didn't need more incentive, **Google has announced that they are using page speed in their ranking algorithm.**

About GTmetrix

We can help you develop a faster, more efficient, and all-around improved website experience for your users. We use Google Page Speed and Yahoo! YSlow to grade your site's performance and provide actionable recommendations to fix these issues.

About the Developer



GTmetrix is developed by the good folks at **Gossamer Threads**, a Vancouver-based company with over 16 years experience in web technology. www.gossamer-threads.com

What do these grades mean?

This report is an analysis of your site with Google and Yahoo!'s metrics for how to best develop a site for optimized speed. The **grades you see represent** how well the scanned URL adheres to those rules.

Lower grades (C or lower) mean that the page can stand to be faster using better practices and optimizing your settings.

What's in this report?

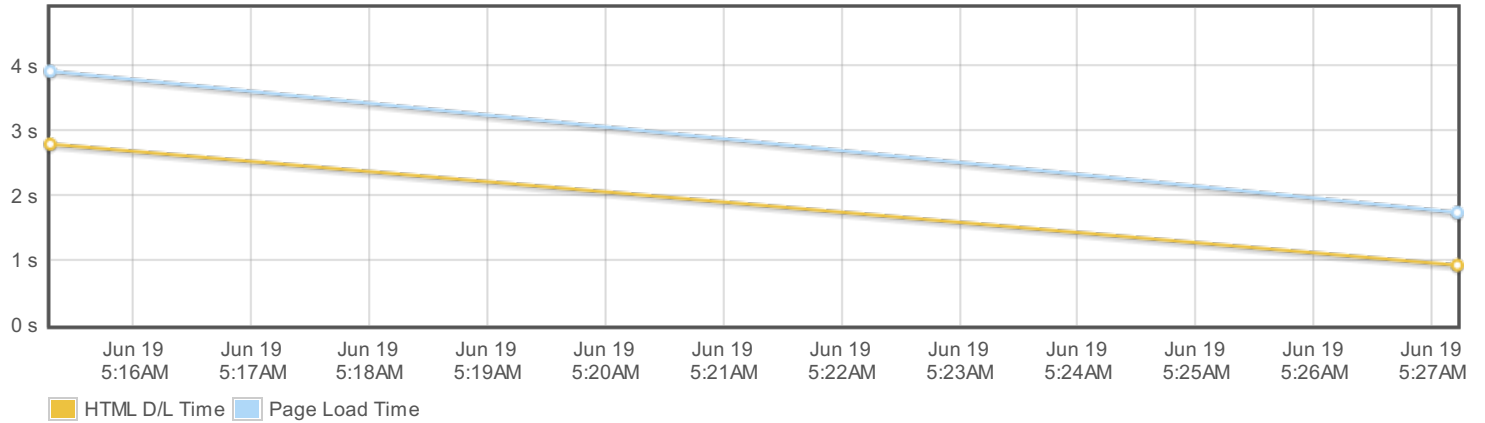
This report covers basic to technical analyses on your page. It is categorized under many headings:

- **Executive:** Overall score information and Priority Issues
- **History:** Graphed history of past performance
- **Waterfall:** Graph of your site's loading timeline
- **Technical:** In-depth Page Speed & YSlow information

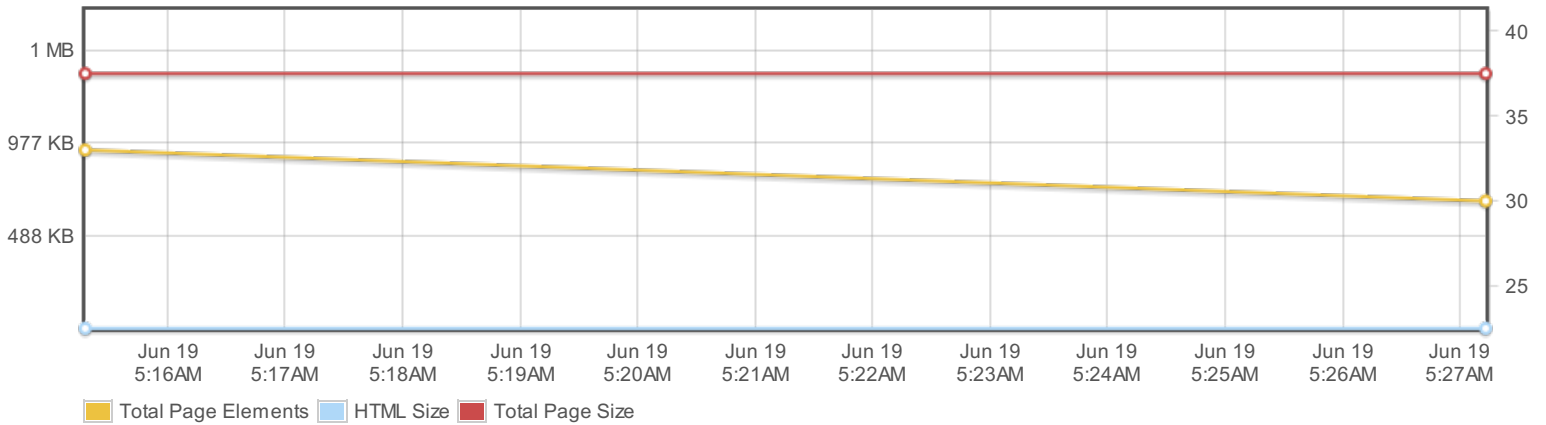
These will provide you with a snapshot of your performance.

History

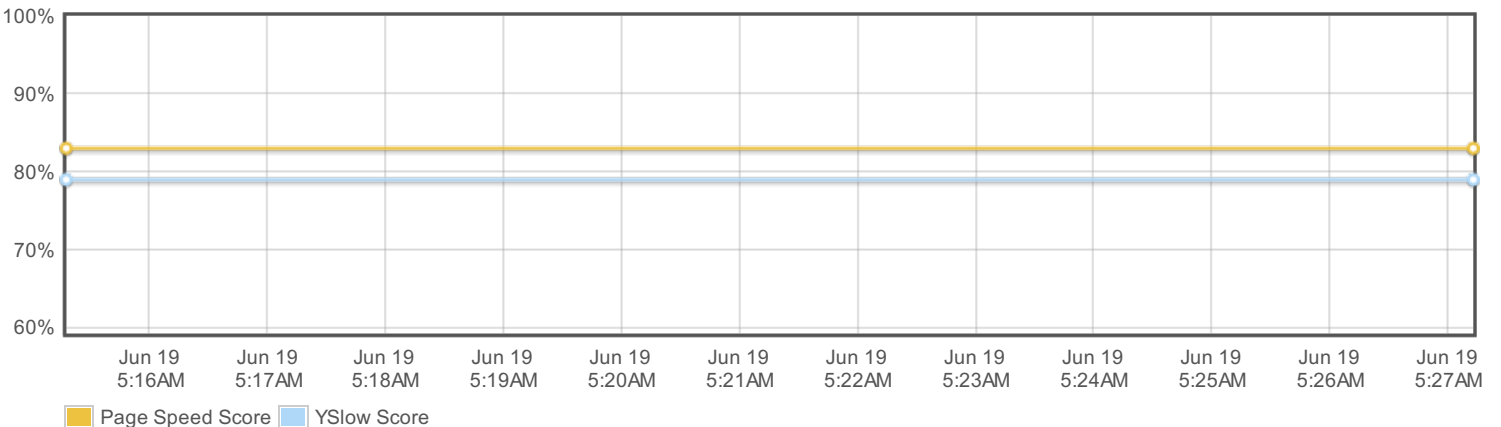
Page load times



Page sizes and request counts

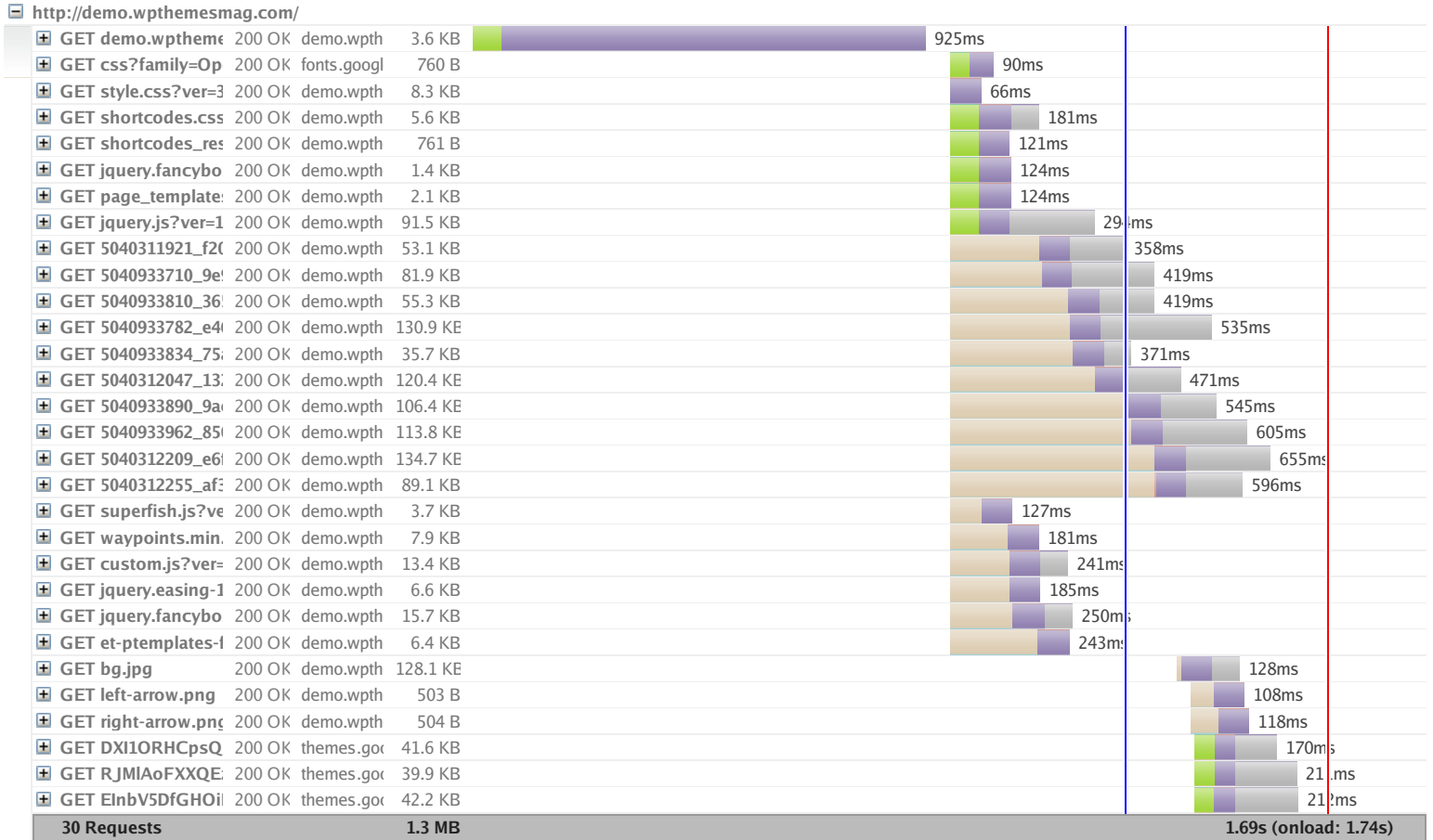


Page Speed and YSlow scores



Waterfall

The waterfall graph displays the loading behaviour of your site in Firefox. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.



Page Speed Recommendations

RECOMMENDATION	GRADE	RELATIVE	TYPE	PRIORITY
Leverage browser caching	F (7)	↓ Avg Score: 54%	Server	High

The following cacheable resources have a short freshness lifetime. Specify an expiration at least one week in the future for the following resources:

- <http://demo.wpthemesmag.com/wp-content/themes/Vertex/images/bg.jpg> (expiration not specified)
- <http://demo.wpthemesmag.com/wp-content/themes/Vertex/images/left-arrow.png> (expiration not specified)
- <http://demo.wpthemesmag.com/wp-content/themes/Vertex/images/right-arrow.png> (expiration not specified)
- http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040311921_f20b3122e0_b-92800_539x480.jpg (expiration not specified)
- http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040312047_132ecd2e87_b-220295_539x480.jpg (expiration not specified)
- http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040312209_e6f9bb524a_b-462075_539x480.jpg (expiration not specified)
- http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040312255_af36b7eb87_b-164581_539x480.jpg (expiration not specified)
- http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040933710_9e93149223_b-137285_539x480.jpg (expiration not specified)
- http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040933782_e460dace63_b-230912_539x480.jpg (expiration not specified)
- http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040933810_3655104d6f_b-92653_539x480.jpg (expiration not specified)
- http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040933834_75a7df1ebb_b-57879_539x480.jpg (expiration not specified)
- http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040933890_9aebaa6ca0_b-195349_539x480.jpg (expiration not specified)
- http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040933962_85090fef30_b-287088_539x480.jpg (expiration not specified)

Enable gzip compression	F (45)	↓ Avg Score: 79%	Server	High
-------------------------	--------	------------------	--------	------

Compressing the following resources with gzip could reduce their transfer size by 95.7KiB (65% reduction).

- Compressing <http://demo.wpthemesmag.com/wp-includes/js/jquery/jquery.js?ver=1.8.3> could save 58.8KiB (64% reduction).
- Compressing http://demo.wpthemesmag.com/wp-content/themes/Vertex/epanel/page_templates/js/fancybox/jquery.fancybox-1.3.4.pack.js?ver=1.3.4 could save 10.3KiB (65% reduction).
- Compressing <http://demo.wpthemesmag.com/wp-content/themes/Vertex/js/custom.js?ver=1.0> could save 10.1KiB (74% reduction).
- Compressing <http://demo.wpthemesmag.com/wp-content/themes/Vertex/js/waypoints.min.js?ver=1.0> could save 5.3KiB (67% reduction).
- Compressing http://demo.wpthemesmag.com/wp-content/themes/Vertex/epanel/page_templates/js/et-ptemplates-frontend.js?ver=1.1 could save 4.6KiB (71% reduction).
- Compressing http://demo.wpthemesmag.com/wp-content/themes/Vertex/epanel/page_templates/js/fancybox/jquery.easing-1.3.pack.js?ver=1.3.4 could save 4.5KiB (67% reduction).
- Compressing <http://demo.wpthemesmag.com/wp-content/themes/Vertex/js/superfish.js?ver=1.0> could save 2.2KiB (60% reduction).

Optimize images	D (65)	↓ Avg Score: 74%	Images	High
-----------------	--------	------------------	--------	------

Optimizing the following images could reduce their size by 120.0KiB (12% reduction).

- Losslessly compressing http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040933782_e460dace63_b-230912_539x480.jpg could save 16.9KiB (13% reduction). See [optimized version](#)
- Losslessly compressing http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040312047_132ecd2e87_b-220295_539x480.jpg could save 16.4KiB (14% reduction). See [optimized version](#)
- Losslessly compressing http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040312209_e6f9bb524a_b-462075_539x480.jpg could save 13.0KiB (10% reduction). See [optimized version](#)
- Losslessly compressing http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040933710_9e93149223_b-137285_539x480.jpg could save 12.4KiB (16% reduction). See [optimized version](#)
- Losslessly compressing http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040312255_af36b7eb87_b-164581_539x480.jpg could save 11.7KiB (14% reduction). See [optimized version](#)

- Losslessly compressing http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040933890_9aebaa6ca0_b-195349_539x480.jpg could save 11.7KiB (12% reduction). See [optimized version](#)
- Losslessly compressing http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040933962_85090fef30_b-287088_539x480.jpg could save 11.2KiB (10% reduction). See [optimized version](#)
- Losslessly compressing http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040311921_f20b3122e0_b-92800_539x480.jpg could save 9.3KiB (18% reduction). See [optimized version](#)
- Losslessly compressing http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040933810_3655104d6f_b-92653_539x480.jpg could save 9.2KiB (17% reduction). See [optimized version](#)
- Losslessly compressing http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040933834_75a7df1ebb_b-57879_539x480.jpg could save 8.1KiB (23% reduction). See [optimized version](#)
- Losslessly compressing <http://demo.wpthemesmag.com/wp-content/themes/Vertex/images/bg.jpg> could save 37B (1% reduction). See [optimized version](#)

Minify JavaScript

C (75)

↓ Avg Score: 89%

JS

High

Minifying the following JavaScript resources could reduce their size by 10.5KiB (8% reduction).

- Minifying <http://demo.wpthemesmag.com/wp-content/themes/Vertex/js/custom.js?ver=1.0> could save 3.9KiB (29% reduction). See [optimized version](#)
- Minifying http://demo.wpthemesmag.com/wp-content/themes/Vertex/epanel/page_templates/js/fancybox/jquery.easing-1.3.pack.js?ver=1.3.4 could save 3.5KiB (52% reduction). See [optimized version](#)
- Minifying http://demo.wpthemesmag.com/wp-content/themes/Vertex/epanel/page_templates/js/et-templates-frontend.js?ver=1.1 could save 1.3KiB (20% reduction). See [optimized version](#)
- Minifying <http://demo.wpthemesmag.com/wp-content/themes/Vertex/js/superfish.js?ver=1.0> could save 1.0KiB (28% reduction). See [optimized version](#)
- Minifying http://demo.wpthemesmag.com/wp-content/themes/Vertex/epanel/page_templates/js/fancybox/jquery.fancybox-1.3.4.pack.js?ver=1.3.4 could save 568B (4% reduction). See [optimized version](#)
- Minifying <http://demo.wpthemesmag.com/wp-content/themes/Vertex/js/waypoints.min.js?ver=1.0> could save 243B (4% reduction). See [optimized version](#)
- Minifying <http://demo.wpthemesmag.com/wp-includes/js/jquery/jquery.js?ver=1.8.3> could save 55B (1% reduction). See [optimized version](#)

Defer parsing of JavaScript

A (91)

↑ Avg Score: 67%

JS

High

84.5KiB of JavaScript is parsed during initial page load. Defer parsing JavaScript to reduce blocking of page rendering.

- <http://demo.wpthemesmag.com/wp-includes/js/jquery/jquery.js?ver=1.8.3> (84.4KiB)
- <http://demo.wpthemesmag.com/> (112B of inline JavaScript)

Specify a cache validator

A (92)

↕ Avg Score: 95%

Server

High

The following resources are missing a cache validator. Resources that do not specify a cache validator cannot be refreshed efficiently. Specify a Last-Modified or ETag header to enable cache validation for the following resources:

- <http://fonts.googleapis.com/css?family=Open+Sans:300italic,400italic,700italic,800italic,400,300,700,800|Raleway:400,200,100,500,700,800&subset=latin,latin-ext>

Minify CSS

A (93)

↑ Avg Score: 81%

CSS

High

Minifying the following CSS resources could reduce their size by 2.0KiB (11% reduction).

- Minifying <http://demo.wpthemesmag.com/wp-content/themes/Vertex/style.css?ver=3.5.1> could save 1021B (12% reduction) after compression. See [optimized version](#)
- Minifying http://demo.wpthemesmag.com/wp-content/themes/Vertex/epanel/page_templates/js/fancybox/jquery.fancybox-1.3.4.css?ver=1.3.4 could save 400B (29% reduction) after compression. See [optimized version](#)
- Minifying <http://demo.wpthemesmag.com/wp-content/themes/Vertex/epanel/shortcodes/css/shortcodes.css?ver=3.0> could save 336B (6% reduction) after compression. See [optimized version](#)
- Minifying http://demo.wpthemesmag.com/wp-content/themes/Vertex/epanel/page_templates/page_templates.css?ver=1.8 could save 169B (8% reduction) after compression. See [optimized version](#)
- Minifying http://demo.wpthemesmag.com/wp-content/themes/Vertex/epanel/shortcodes/css/shortcodes_responsive.css?ver=3.0 could save 67B (9% reduction) after compression. See [optimized version](#)
- Minifying <http://fonts.googleapis.com/css?family=Open+Sans:300italic,400italic,700italic,800italic,400,300,700,800|Raleway:400,200,100,500,700,800&subset=latin,latin-ext> could save 17B (3% reduction) after compression. See [optimized version](#)

Minify HTML	A (97)	📉 Avg Score: 93%	Content	High
--------------------	--------	------------------	---------	------

Minifying the following HTML resources could reduce their size by 244B (7% reduction).

- Minifying <http://demo.wpthemesmag.com/> could save 244B (7% reduction) after compression. See [optimized version](#)

Avoid bad requests	A (100)	📉 Avg Score: 97%	Content	High
---------------------------	---------	------------------	---------	------

You scored 100% on this suggestion - nothing to do here!

Avoid a character set in the meta tag	A (100)	📉 Avg Score: 95%	Content	High
--	---------	------------------	---------	------

You scored 100% on this suggestion - nothing to do here!

Avoid landing page redirects	A (100)	📉 Avg Score: 97%	Server	High
-------------------------------------	---------	------------------	--------	------

You scored 100% on this suggestion - nothing to do here!

Enable Keep-Alive	A (100)	📉 Avg Score: 95%	Server	High
--------------------------	---------	------------------	--------	------

You scored 100% on this suggestion - nothing to do here!

Inline small CSS	A (100)	📈 Avg Score: 93%	CSS	High
-------------------------	---------	------------------	-----	------

You scored 100% on this suggestion - nothing to do here!

Inline small JavaScript	A (100)	📉 Avg Score: 97%	JS	High
--------------------------------	---------	------------------	----	------

You scored 100% on this suggestion - nothing to do here!

Minimize redirects	A (100)	📈 Avg Score: 92%	Content	High
---------------------------	---------	------------------	---------	------

You scored 100% on this suggestion - nothing to do here!

Minimize request size	A (100)	📉 Avg Score: 99%	Content	High
------------------------------	---------	------------------	---------	------

You scored 100% on this suggestion - nothing to do here!

Optimize the order of styles and scripts	A (100)	📈 Avg Score: 94%	CSS/JS	High
---	---------	------------------	--------	------

You scored 100% on this suggestion - nothing to do here!

Put CSS in the document head	A (100)	📉 Avg Score: 100%	CSS	High
-------------------------------------	---------	-------------------	-----	------

You scored 100% on this suggestion - nothing to do here!

Remove query strings from static resources	A (100)	📈 Avg Score: 91%	Content	High
---	---------	------------------	---------	------

You scored 100% on this suggestion - nothing to do here!

Serve resources from a consistent URL	A (100)	📈 Avg Score: 94%	Content	High
--	---------	------------------	---------	------

You scored 100% on this suggestion - nothing to do here!

Serve scaled images	A (100)	📈 Avg Score: 89%	Images	High
----------------------------	---------	------------------	--------	------

You scored 100% on this suggestion - nothing to do here!

Specify a Vary: Accept-Encoding header	A (100)	📈 Avg Score: 90%	Server	High
---	---------	------------------	--------	------

You scored 100% on this suggestion - nothing to do here!

Specify a character set early	A (100)	📉 Avg Score: 97%	Content	High
--------------------------------------	---------	------------------	---------	------

You scored 100% on this suggestion - nothing to do here!

Specify image dimensions	A (100)	📈 Avg Score: 51%	Images	High
---------------------------------	---------	------------------	--------	------

You scored 100% on this suggestion - nothing to do here!

Avoid CSS @import	A (100)	📉 Avg Score: 96%	CSS	Medium
--------------------------	---------	------------------	-----	--------

You scored 100% on this suggestion - nothing to do here!

Combine images using CSS sprites

A (100)

↑ Avg Score: 68%

Images

Medium

You scored 100% on this suggestion - nothing to do here!

Prefer asynchronous resources

A (100)

↑ Avg Score: 93%

JS

Medium

You scored 100% on this suggestion - nothing to do here!

YSlow Recommendations

RECOMMENDATION	GRADE	RELATIVE	TYPE	PRIORITY
Add Expires headers	<div style="width: 100%;"><div style="width: 100%; background-color: red; color: white; text-align: center;">F (0)</div></div>	↓ Avg Score: 23%	Server	High

There are 26 static components without a far-future expiration date.

- <http://fonts.googleapis.com/css?family=Open+Sans:300italic,400italic,700italic,800italic,400,300,700,800|Raleway:400,200,100,500,700,800&subset=latin,latin-ext>
- <http://demo.wpthemesmag.com/wp-content/themes/Vertex/style.css?ver=3.5.1>
- <http://demo.wpthemesmag.com/wp-content/themes/Vertex/epanel/shortcodes/css/shortcodes.css?ver=3.0>
- http://demo.wpthemesmag.com/wp-content/themes/Vertex/epanel/shortcodes/css/shortcodes_responsive.css?ver=3.0
- http://demo.wpthemesmag.com/wp-content/themes/Vertex/epanel/page_templates/js/fancybox/jquery.fancybox-1.3.4.css?ver=1.3.4
- http://demo.wpthemesmag.com/wp-content/themes/Vertex/epanel/page_templates/page_templates.css?ver=1.8
- <http://demo.wpthemesmag.com/wp-includes/js/jquery/jquery.js?ver=1.8.3>
- http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040311921_f20b3122e0_b-92800_539x480.jpg
- http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040933710_9e93149223_b-137285_539x480.jpg
- http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040933810_3655104d6f_b-92653_539x480.jpg
- http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040933782_e460dace63_b-230912_539x480.jpg
- http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040933834_75a7df1ebb_b-57879_539x480.jpg
- http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040312047_132ecd2e87_b-220295_539x480.jpg
- http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040933890_9aebaa6ca0_b-195349_539x480.jpg
- http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040933962_85090fef30_b-287088_539x480.jpg
- http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040312209_e6f9bb524a_b-462075_539x480.jpg
- http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040312255_af36b7eb87_b-164581_539x480.jpg
- <http://demo.wpthemesmag.com/wp-content/themes/Vertex/js/superfish.js?ver=1.0>
- <http://demo.wpthemesmag.com/wp-content/themes/Vertex/js/waypoints.min.js?ver=1.0>
- <http://demo.wpthemesmag.com/wp-content/themes/Vertex/js/custom.js?ver=1.0>
- http://demo.wpthemesmag.com/wp-content/themes/Vertex/epanel/page_templates/js/fancybox/jquery.easing-1.3.pack.js?ver=1.3.4
- http://demo.wpthemesmag.com/wp-content/themes/Vertex/epanel/page_templates/js/fancybox/jquery.fancybox-1.3.4.pack.js?ver=1.3.4
- http://demo.wpthemesmag.com/wp-content/themes/Vertex/epanel/page_templates/js/et-ptemplates-frontend.js?ver=1.1
- <http://demo.wpthemesmag.com/wp-content/themes/Vertex/images/bg.jpg>
- <http://demo.wpthemesmag.com/wp-content/themes/Vertex/images/left-arrow.png>
- <http://demo.wpthemesmag.com/wp-content/themes/Vertex/images/right-arrow.png>

Compress components with gzip	<div style="width: 100%;"><div style="width: 66%; background-color: red; color: white; text-align: center;">F (23)</div></div>	↓ Avg Score: 66%	Server	High
-------------------------------	--	------------------	--------	------

There are 7 plain text components that should be sent compressed

- <http://demo.wpthemesmag.com/wp-includes/js/jquery/jquery.js?ver=1.8.3>
- <http://demo.wpthemesmag.com/wp-content/themes/Vertex/js/superfish.js?ver=1.0>
- <http://demo.wpthemesmag.com/wp-content/themes/Vertex/js/waypoints.min.js?ver=1.0>
- <http://demo.wpthemesmag.com/wp-content/themes/Vertex/js/custom.js?ver=1.0>
- http://demo.wpthemesmag.com/wp-content/themes/Vertex/epanel/page_templates/js/fancybox/jquery.easing-1.3.pack.js?ver=1.3.4
- http://demo.wpthemesmag.com/wp-content/themes/Vertex/epanel/page_templates/js/fancybox/jquery.fancybox-1.3.4.pack.js?ver=1.3.4
- http://demo.wpthemesmag.com/wp-content/themes/Vertex/epanel/page_templates/js/et-ptemplates-frontend.js?ver=1.1

Use a Content Delivery Network (CDN)	<div style="width: 100%;"><div style="width: 100%; background-color: red; color: white; text-align: center;">F (0)</div></div>	↓ Avg Score: 7%	Server	Medium
--------------------------------------	--	-----------------	--------	--------

Using a CDN YSlow doesn't recognize? Specify your CDNs in your [User Settings](#).

There are 26 static components that are not on CDN.

- <http://fonts.googleapis.com/css?family=Open+Sans:300italic,400italic,700italic,800italic,400,300,700,800|Raleway:400,200,100,500,700,800&subset=latin,latin-ext>
- <http://demo.wpthemesmag.com/wp-content/themes/Vertex/style.css?ver=3.5.1>
- <http://demo.wpthemesmag.com/wp-content/themes/Vertex/epanel/shortcodes/css/shortcodes.css?ver=3.0>

- http://demo.wpthemesmag.com/wp-content/themes/Vertex/epanel/shortcodes/css/shortcodes_responsive.css?ver=3.0
- http://demo.wpthemesmag.com/wp-content/themes/Vertex/epanel/page_templates/js/fancybox/jquery.fancybox-1.3.4.css?ver=1.3.4
- http://demo.wpthemesmag.com/wp-content/themes/Vertex/epanel/page_templates/page_templates.css?ver=1.8
- <http://demo.wpthemesmag.com/wp-includes/js/jquery/jquery.js?ver=1.8.3>
- http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040311921_f20b3122e0_b-92800_539x480.jpg
- http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040933710_9e93149223_b-137285_539x480.jpg
- http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040933810_3655104d6f_b-92653_539x480.jpg
- http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040933782_e460dace63_b-230912_539x480.jpg
- http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040933834_75a7df1ebb_b-57879_539x480.jpg
- http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040312047_132ecd2e87_b-220295_539x480.jpg
- http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040933890_9aebaa6ca0_b-195349_539x480.jpg
- http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040933962_85090fef30_b-287088_539x480.jpg
- http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040312209_e6f9bb524a_b-462075_539x480.jpg
- http://demo.wpthemesmag.com/wp-content/uploads/et_temp/5040312255_af36b7eb87_b-164581_539x480.jpg
- <http://demo.wpthemesmag.com/wp-content/themes/Vertex/js/superfish.js?ver=1.0>
- <http://demo.wpthemesmag.com/wp-content/themes/Vertex/js/waypoints.min.js?ver=1.0>
- <http://demo.wpthemesmag.com/wp-content/themes/Vertex/js/custom.js?ver=1.0>
- http://demo.wpthemesmag.com/wp-content/themes/Vertex/epanel/page_templates/js/fancybox/jquery.easing-1.3.pack.js?ver=1.3.4
- http://demo.wpthemesmag.com/wp-content/themes/Vertex/epanel/page_templates/js/fancybox/jquery.fancybox-1.3.4.pack.js?ver=1.3.4
- http://demo.wpthemesmag.com/wp-content/themes/Vertex/epanel/page_templates/js/et-ptemplates-frontend.js?ver=1.1
- <http://demo.wpthemesmag.com/wp-content/themes/Vertex/images/bg.jpg>
- <http://demo.wpthemesmag.com/wp-content/themes/Vertex/images/left-arrow.png>
- <http://demo.wpthemesmag.com/wp-content/themes/Vertex/images/right-arrow.png>

Make fewer HTTP requests	D (68)	↑ Avg Score: 43%	Content	High
This page has 7 external Javascript scripts. Try combining them into one. This page has 6 external stylesheets. Try combining them into one.				
Avoid empty src or href	A (100)	↔ Avg Score: 100%	Content	High
You scored 100% on this suggestion - nothing to do here!				
Minify JavaScript and CSS	A (100)	↑ Avg Score: 75%	CSS/JS	Medium
You scored 100% on this suggestion - nothing to do here!				
Avoid URL redirects	A (100)	↑ Avg Score: 87%	Content	Medium
You scored 100% on this suggestion - nothing to do here!				
Make AJAX cacheable	A (100)	↔ Avg Score: 100%	JS	Medium
You scored 100% on this suggestion - nothing to do here!				
Put CSS at the top	A (100)	↔ Avg Score: 100%	CSS	Medium
You scored 100% on this suggestion - nothing to do here!				
Remove duplicate JavaScript and CSS	A (100)	↔ Avg Score: 100%	CSS/JS	Medium
You scored 100% on this suggestion - nothing to do here!				
Put JavaScript at bottom	A (100)	↔ Avg Score: 100%	JS	Medium
You scored 100% on this suggestion - nothing to do here!				
Avoid AlphanameLoader filter	A (100)	↔ Avg Score: 95%	CSS	Medium
You scored 100% on this suggestion - nothing to do here!				
Avoid HTTP 404 (Not Found) error	A (100)	↔ Avg Score: 100%	Content	Medium
You scored 100% on this suggestion - nothing to do here!				
Reduce the number of DOM elements	A (100)	↑ Avg Score: 93%	Content	Low
You scored 100% on this suggestion - nothing to do here!				
Do not scale images in HTML	A (100)	↔ Avg Score: 100%	Images	Low
You scored 100% on this suggestion - nothing to do here!				

Use cookie-free domains	A (100)	↑ Avg Score: 42%	Cookie	Low
You scored 100% on this suggestion - nothing to do here!				
Use GET for AJAX requests	A (100)	↔ Avg Score: 100%	JS	Low
You scored 100% on this suggestion - nothing to do here!				
Avoid CSS expressions	A (100)	↔ Avg Score: 97%	CSS	Low
You scored 100% on this suggestion - nothing to do here!				
Reduce DNS lookups	A (100)	↑ Avg Score: 74%	Content	Low
<ul style="list-style-type: none"> demo.wpthemesmag.com: 26 components, 1340.2K (22.3K GZip) fonts.googleapis.com: 1 component, 3.8K (0.7K GZip) 				
Reduce cookie size	A (100)	↔ Avg Score: 100%	Cookie	Low
You scored 100% on this suggestion - nothing to do here!				
Make favicon small and cacheable	A (100)	↔ Avg Score: 100%	Images	Low
You scored 100% on this suggestion - nothing to do here!				
Configure entity tags (ETags)	A (100)	↑ Avg Score: 50%	Server	Low
You scored 100% on this suggestion - nothing to do here!				
Make JavaScript and CSS external	(n/a)		CSS/JS	Medium

Only consider this if your property is a common user home page.

- There is a total of 3 inline css
- There is a total of 3 inline scripts